

## PRIVACY POLICY

Chianti Classic Car Limited (company registration number 08786850 whose registered office is at 27 Old Gloucester Street, London WC1N 3AX ("Chianti Classic Cars") treats the handling of personal data seriously. The Privacy Policy below details how data collected about you by Chianti Classic Cars through your use of this website ([www.chianticlassiccar.com](http://www.chianticlassiccar.com)) ("the Website"), and by other means (including over the telephone and by email), is used by Chianti Classic Cars. Chianti Classic Cars assures that it will only use your data as specified here and for its legitimate business reasons.

### Collection and use of data

1. Unless otherwise provided in the Privacy Policy or the Terms and Conditions, Chianti Classic Cars will not sell, rent or trade your personal information to third parties for marketing purposes without your express written consent. Chianti Classic Cars will only pass your data to other third parties in accordance with this Privacy Policy and any other relevant terms and conditions, or if required to do so by law. Chianti Classic Cars may disclose your data to certain permitted third parties, such as third party service providers, Chianti Classic Cars' own professional advisers who are bound by confidentiality codes and when Chianti Classic Cars is legally obliged to disclose your data.
2. For the purposes of the Data Protection Act 1998 ("DPA"), the data controller is Chianti Classic Cars, unless otherwise confirmed in writing to you at the time your data is collected by Chianti Classic Cars.
3. Chianti Classic Cars can obtain personal data from you (including your name, postal address, telephone number, email and payment details) from a number of different sources:
  - i. When you supply us with your details when discussing matters over the telephone to us, or if you submit a request for details to be provided to you by mail or email, or via the website.
  - ii. When you complete and submit a form on the Website to Chianti Classic Cars, together with any applicable methods of payment.
  - iii. Via your individual IP location. This is a function of the Website that enables Chianti Classic Cars to assess session information relating to the use of the Website, such as the duration of the visit and the type of browser used. Such information is only used for Chianti Classic Cars to evaluate use of the Website, as well as for Chianti Classic Cars to diagnose problems with its server and to administer the Website.
4. Chianti Classic Cars needs your name, address and/or email address so that it can send out information to you that it thinks may be of interest to you. Chianti Classic Cars also requires this information about you in order to fulfil hire arrangements of cars and provide you with its services.
5. In order to complete your orders for hire and/or services, Chianti Classic Cars may need to collect information about you to pass to third parties for the purposes of supplying products and services to you. This may involve the transfer of information outside the European Economic Area ("EEA") and by providing Chianti Classic Cars with this information you provide your consent (and the consent of those included in your group) to transfer such information out of the EEA. The information collected may include your name and any other relevant information required for performance of the services.
6. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our Website; any transmission

is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

7. We do not disclose information about identifiable individuals to our advertisers, but we may provide them with aggregate information about our users (for example, we may inform them that 500 men aged under 30 clicked on an advertisement on the Website on any given day). We may also use such aggregated information to help advertisers reach the kind of audience they want to target (for example, men in SW1). We may make use of the personal data we have collected from you to enable us to comply with our advertisers' wishes by displaying their advertisement to that target audience.
8. We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006. We may disclose your personal information to third parties in the event that we sell or buy any business or assets (in which case we may disclose your personal data to the prospective seller or buyer of such business or assets).
9. You have the right to ask Chianti Classic Cars not to process your personal data for marketing purposes. You also have the right to access information held about you by Chianti Classic Cars. Your right to access can be exercised in accordance with the DPA, as amended from time to time, and any access request may be subject to a fee of £10 to meet Chianti Classic Cars' costs in providing you with details on the personal data we hold about you.
10. Chianti Classic Cars operates in accordance with the DPA, and any amendments thereto.

#### **Consent**

By disclosing your personal information via the Website, over the telephone or via email or post you consent to the collection, storage and processing of your personal information by Chianti Classic Cars in the manner set out in this Privacy Policy and any relevant terms and conditions.

#### **'Unsubscribe' Policy**

You may at any time unsubscribe to receiving information about Chianti Classic Cars by sending an email to [info@chianticlassiccar.com](mailto:info@chianticlassiccar.com).

#### **Change/Modify Details**

If you change your contact details, please send an email with your new details to [info@chianticlassiccar.com](mailto:info@chianticlassiccar.com).

Any changes to this Privacy Policy will be posted to this Website and emailed (if appropriate) to the last email address you have given to us, and become effective as of the later of the date we post on the Website or send the email. If such changes are overall disadvantageous to you, you may object to them within 20 days after their being posted on our Website or delivered to you, in which case none of the proposed changes will be effective with respect to information that we have already collected; but only to information we collect in the future.

#### **Contact**

If you have any questions or concerns about the information Chianti Classic Cars holds about you, you may email Chianti Classic Cars at [info@chianticlassiccar.com](mailto:info@chianticlassiccar.com).